



Wellbeing Investment Matching

MAKING TAILORED WELLBEING A REALITY FOR MORE CLIENTS

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**80% of HR say
 the top advantage
 of offering wellbeing
 benefits is a more
 engaged workforce**”

Reward Guide: Wellbeing In The Workplace Research 2017

Generali UK has partnered with some of the best providers in their respective fields of wellbeing expertise to help ensure that cost isn't a barrier to implementation of targeted wellbeing support and services.

Where the client would like to implement a new initiative with a view to meeting a specific need and improving outcomes, Generali can work closely with them to help make this happen. This can include introductions to our existing wellbeing partners, assessing new ones and funding support.

Wellbeing Investment Matching can include almost any service ranging from virtual and artificial intelligence GPs to stress resilience training and critical incident support. The following services are already available via our trusted partners,

- Virtual GP
- Healthcare Diagnostics
- Mental Health & Mindfulness Coaching
- Line Manager Mental Health Training
- Corporate Healthcare Screening
- Financial Education

HOW DOES IT WORK?

Our existing or potential Group Income Protection client or their intermediary identifies a new wellbeing initiative the client wishes to invest in. Generali will review whether it will have sufficient positive impact on the insured GIP population in the short and medium term:

1. Funding by Generali will cover up to 50% of the cost (or the initial annualised cost);
2. Usually limited to a maximum of 2.5% of the annual GIP premium spread over the rate guarantee period (The fund is inclusive of any VAT payable);
3. The type of service can be negotiated at outset or on request during the rate guarantee, typically funding would be available during the first year only, however should funding be granted after the first year of the guarantee, we reserve the right to request return of the funding in the event that the scheme terminates with Generali.

PARTNER SELECTION

Generali assesses potential Wellbeing Investment Matching partners based on their ability to bring tangible value to a business' wellbeing strategy. We only partner with the best in their respective fields of expertise. We have selected leading service providers who have had to meet or exceed Generali's due diligence requirements including data security, financial stability and appropriate accreditation.

FURTHER INFORMATION

To view details of our Wellbeing Investment Matching partners please [click here](#). Our Wellbeing brochure provides a full overview of all our added value wellbeing services. To download the wellbeing brochure please [click here](#).

For assistance and contact details for our partners, please email eb.enquiries@generali.co.uk

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**57% of HR say the
 biggest barrier to
 building a wellbeing
 strategy is 'justifying
 return on investment'**”

Reward Guide: Wellbeing In The Workplace Research 2017