

## Wellbeing Investment Matching

### The ultimate in support tailored to need



Where employers have identified a wellbeing shortfall and would like to implement a new initiative with a view to improving outcomes – anything from virtual GPs to mental health coaching – Generali will work with the employer to help make this happen.

We will consider contributing financially to a whole host of initiatives - especially but not limited to - those offered by our fully accredited selection of wellbeing investment match partners.

#### Partner selection

Generali assesses potential wellbeing investment match partners on their ability to bring tangible value to a business' wellbeing strategy. We only partner with leading providers in their respective fields of expertise. Each provider has to meet or exceed Generali's due diligence requirements, which include data security, financial stability and appropriate accreditation.

#### Wellbeing Communications Calendar

We have enlisted the help and support of many of our Wellbeing Investment Matching and Early Intervention partners to create our Wellbeing Communications Calendar. The calendar lists all the essential national and international awareness days. But the real value in this initiative is the fact that alongside each awareness day we provide immediate click-throughs to relevant communications resources in the shape of webinars, workshops, articles, checklists and case studies. [Click here](#) to download the calendar.

All of the material, except the workshops and training courses, is completely free of charge. Next to the title of each useful resource, we've indicated whether it's targeted towards HR, Line Managers or Employees.

#### Free mental health training session

In line with the launch of this calendar, Generali UK is also offering to fully fund a half-day mental health training session for all our Group Income Protection (GIP) clients who haven't already received such training.

Those interested in the workshops or training courses provided by any of our partners are encouraged to talk to us about Wellbeing Investment Matching.



**FOCUS AREA**

Physical

Emotional

Sickness-Absence

Financial

**Our expert partners currently include:****Babylon**

Babylon delivers primary healthcare through a mobile app, by:

- Providing an artificially intelligent chatbot 'virtual doctor' to analyse symptoms and offer medical advice.
- Allowing patients to book their doctor appointments online.
- Putting patients quickly in contact with doctors via video or voice consultation.
- Providing prescriptions and referrals into appropriate services where required.
- Ensuring quick delivery of medication via the app to work, home or nearest pharmacy.
- Supplying self-test kits for a range of clinical tests (blood, saliva etc) and results in-app within 24 hours.
- Self-help monitoring, connecting to over 150 wearable and Internet of Things (IoT) devices to track performance over time.

**Bupa**

Serving 15.5m health insurance customers, providing healthcare to over 14.5m people in Bupa clinics and hospitals and looking after over 22,900 aged care residents, Bupa's purpose is helping people live longer, healthier, happier lives. Services available via Wellbeing Investment Matching include:

- Covid-19 Support Services – from return to work online risk assessments to antigen testing and a range of temperature checking solutions.
- Bupa SmartDNA test – one swab provides employees with a personalised health and wellbeing plan, including a diet plan with recipes and lifestyle coaching calls using behavioural change techniques, to support their physical and mental health.
- Health Assessments.
- Onsite health checks.
- Occupational Health Services.
- Remote Physiotherapy Service.
- Virtual GP

**Dr Care Anywhere**

Now serving over 100 corporate clients in over 80 countries, Doctor Care Anywhere is a doctor-founded and clinically-led company, specialising in virtual consulting. Services include:

- 20-minute GP appointments by video or phone with a choice of doctor
- Dr Care Anywhere Doctors are fully qualified GPs in accordance to UK standards, are GMC registered and are on the UK GP register
- Get prescriptions home delivered or picked up from the most convenient pharmacy
- Order NHS repeat prescriptions through the platform
- Centralised medical health record to access previous consultation notes, referrals and prescriptions
- Specialist referrals and fit notes
- Health Tracking to monitor symptoms, conditions and lifestyle factors via a dedicated app





## LifeWorks

LifeWorks is a market-leading, confidential Employee Assistance programme (EAP) and innovative wellbeing resource. Designed to help employees with all of life's questions, issues and concerns, LifeWorks offers support with mental, financial, physical, emotional, legal and wellbeing concerns, anytime, 24/7, 365 days a year with the LifeWorks app. Through LifeWorks, employees and their dependents have access to a range of services including:

- A wide range of perks, exclusive deals and cashback to help them save money on daily essentials and treats, whenever they shop major retailers, and even on luxury brands.
- LifeWorks Recognition, a feature to share and celebrate a colleague or team member's great work.
- Expert tips and strategies, suggested resources and referrals, as well as a wealth of online articles, podcasts, toolkits, and more.
- A social News Feed, your organisation's very own information feed, which acts like a private social network, enabling your employees to stay on top of what's happening in your organisation and with their colleagues.
- Wellness services such as Health Risk Assessments to help employees identify key risk areas such as general health, physical activity and emotional stress, while providing them with helpful feedback and recommendations for improvement.

## MENTAL HEALTH at WORK



### Mental Health at Work

Practical, skills-based mental health training solutions, delivered by specialists through facilitated sessions to help organisations understand, manage and promote mental health as an integral part of working life.

The overriding goal is help employers remove the stigma that so often surrounds mental health to ensure that individuals get the help they need. This in turn helps business performance considering that **42% of long-term absence is caused by stress or mental ill-health<sup>1</sup>**. Services include:

- Support tailored to company need, from information and awareness to essential practical skills for line managers and bespoke sessions for identified areas of need.
- Training is flexibly constructed to meet the needs of any organisation irrespective of size, industry or workplace settings.
- Learning outcomes are also tailored to need and include: understanding what mental health is; challenging myths and assumptions; how to hold conversations about mental health; facilitating return to work after absence; making reasonable adjustments; developing skills to formulate and implement workplace mental health initiatives; establishing workplace guidelines to comply with legal requirements; building networks of mental health champions.
- All Mental Health at Work's training helps leaders understand and comply with The Equality Act 2010.





## Nuffield Health

Nuffield Health provides access to thousands of health and wellbeing experts and services through a network of nationwide fitness & wellbeing clubs, hospitals and medical centres, plus they are the largest provider of corporate wellbeing services.

- Health assessments – single assessments or ongoing processes.
- Fitness solutions – from gym feasibility studies, design and consultancy, to personal training, Health MOTs and educational opportunities.
- Corporate health services – help from professionals in designing and implementing a corporate wellbeing programme.
- Advice for employees – straight from clinical experts on areas such as emotional wellbeing, musculoskeletal health and healthy eating.
- Emotional wellbeing – self-guided, online and face-to-face support, including Cognitive Behavioural Therapy.



## Randox Health

Randox Health specialise in the wellbeing of the whole body. Empowering individuals to understand their current health, whilst identifying early warning signs for illness, such as heart disease, diabetes and much more. Randox Health offer exclusive testing through a unique, comprehensive and affordable body screen, tailored for individual and corporate needs.

- Extensive range of health programmes offering report analysis, consultations, management and repeat testing.
- Advanced blood testing: conducting 100s of tests, diagnosing and preventing 1000s of diseases.
- State of the art clinics with onsite laboratories.
- Mobile clinic direct to an individual's home or workplace, available nationwide.
- Private GP service.



## Check4Cancer

Check4Cancer is a clinically-led private provider of early cancer detection services in the UK, focusing on personal risk assessment, awareness and risk stratified screening.

- Affordable, unique and scientifically validated Cancer Checks focusing on the six most common cancers: bowel, breast, gynae, lung, prostate and skin.
- Designed for people without symptoms but who may have concerns. These services are not offered via the NHS.
- Companies offer the service via company paid campaigns or salary deduction often via on-site clinics to increase engagement.
- Awareness services – Check4Cancer offer education and awareness services by way of SkinAware days, websites, videos, presentations, marketing and communications support.



## Close Brothers

Close Brothers has been inspiring employees of some of the UK's best known brands to make a positive change to their financial wellbeing for almost 50 years. Close Brothers believe great financial education shouldn't just increase knowledge, but should drive a shift in behaviour, making a difference to both individual employees and the business.

The range of Close Brothers financial education services available via Generali's Wellbeing Investment Matching initiative focuses around key life-stages or specific financial planning topics:

- Full financial education programmes from hire to retire
- Retirement planning
- e-Support for tactical exercises e.g. reduction in lifetime allowances, changes to pension schemes
- Benefits engagement e.g. share scheme planning
- Services for senior executives
- Redundancy support
- e-Learning Hub including animated videos, case studies, top tips, modellers and online event management
- Personalised email nudges; providing the right information at the right time
- Online financial health check to assess financial wellbeing at an individual level, and as a diagnostic tool when designing a financial wellbeing programme tailored to employee need.



## Wagestream

Wagestream gives your employees the control to access a percentage of their earned wages any day, set up savings straight from their salary and get financial education in real-time, all without having to change anything in your company. Wagestream's smart technology sits safely and securely between a company's finance operations and employee bank accounts, with no set-up costs.

As part of Generali's Wellbeing Investment Matching initiative, Wagestream offers:

- Financial Education: Wagestream believe better financial wellness is a lifelong learning endeavour. That's why they've created a 'Just In Time' financial education app in conjunction with The Money Advice Service. The app provides a library of expert tools, tips, articles and advice for employees.

Other services include:

- Access to a proportion of earned wages at anytime in the month
- Savestream - Wagestream's 'help to save' technology allows employees to provision and control a savings account in-app, setting goals and amounts employees want to save from their earnings every month.



## MorganAsh

### MorganAsh

MorganAsh is an expert provider of support services for both consumers and the financial services sector. Trusted by some of the sector's best-known brands, it combines bespoke technology with professional healthcare expertise to deliver a unique range of services across the UK, Eire and Germany. MorganAsh's nurse-led absence intervention service is available via Wellbeing Investment Matching.

This brings to employers:

- Faster return to work whenever possible, with people properly restored.
- Covers all conditions, both physical and mental.
- Pay per case; there's no ongoing speculative annual fee per employee.
- Ability to stabilise or reduce insurance premium rates by supporting better self-care activities early on.
- Helps ensure more effective usage of an employer's current EAP and other wellbeing support services.

And to employees:

- A 'human' approach from a named, dedicated nurse as a case manager.
- A proactive focus on finding and fixing the cause of the problem.
- Independent confidential service.
- Continuing support until resolution.
- A focus on the needs of the person above all else.

### Want to find out more?

Any clients or their consultants interested in finding out more should contact Generali: [eb.enquiries@generali.co.uk](mailto:eb.enquiries@generali.co.uk)

Please note that Generali will review and amend this insert as and when new Wellbeing Investment Matching partners come on board.